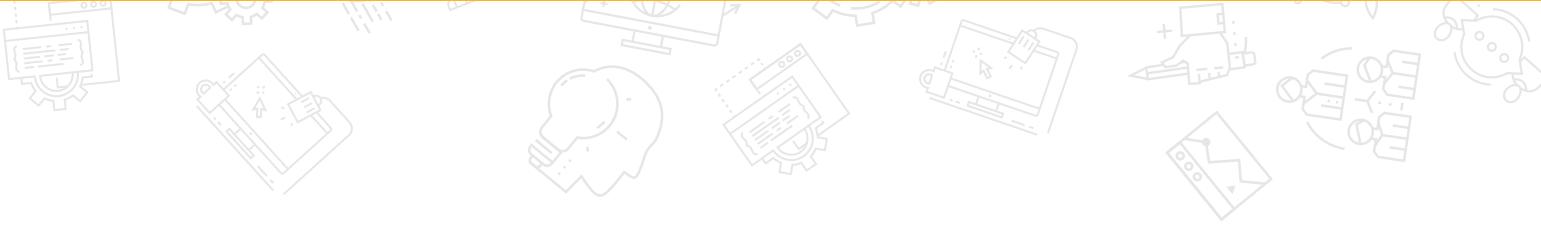


Choosing the Best IT Consultant for Your Business





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When you think of a consultant, what are the first things that come to mind? Maybe you think of the terms “industry expert” or “highly knowledgeable” – and you’re not wrong.

Simply put, a consultant is someone hired to help a company pinpoint their business pains and weak spots. They come in to help an organization plan their next move and generally try to transform the company’s work practices to become more productive and efficient.

Think of it like this: a consultant provides an objective, educated point of view to help organizations perform better in ways that the business might not be able to realize by relying on their own efforts.

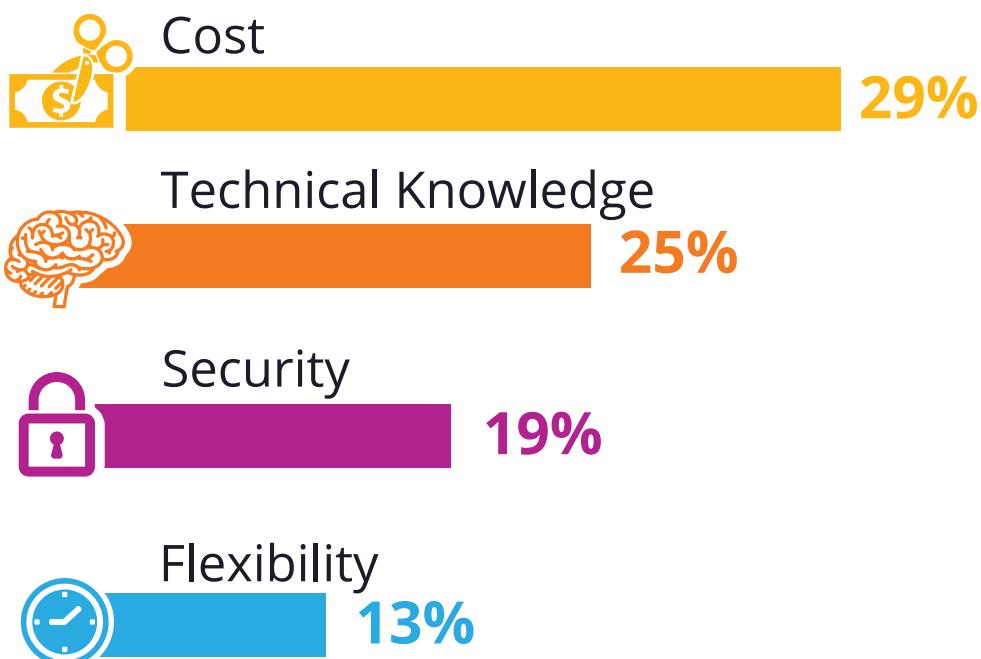
In the IT realm, IT consultants need a broad range of skills and experience – particularly a combination of business and IT knowledge. A strong IT consultant should form relationships with their clients, using their industry knowledge and years of experience to advise businesses on how to use IT to overcome their business challenges. At Immense Networks, we dedicate ourselves to maintaining positive and meaningful relationships with our clients in order to best understand your needs and fulfill your expectations.

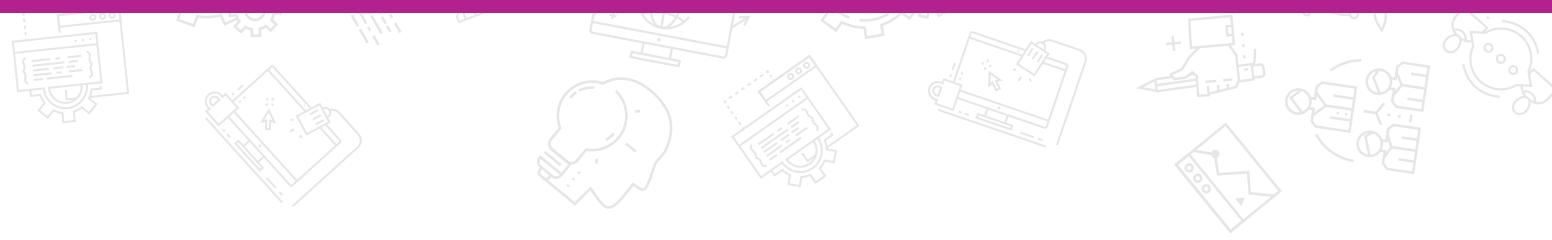


Skills to Look for in Your IT Consultant

An IT consultant provides strategic guidance in regards to an organization's technology. They analyze everything from the IT solutions you have in place to how it affects your major business processes. Then, they uncover the best way to make enhancements to your work practices through technology recommendations, upgrades, and implementations.

According to a study conducted by **Censuswide**, which polled more than 300 senior IT executives in the US and Europe, here are the top reasons for outsourcing IT consulting and services:





But you shouldn't rely on just any IT consultant to get the job done. Here are the top skills to look for when choosing your IT consultant:



Technical Expertise

A good IT consultant isn't someone who speaks strictly in tech jargon in an effort to explain something that might go over their client's head. They're someone who is competent in their technical knowledge and is able to break down the business value of IT in a way that you can relate to. Just because someone is an IT pro doesn't make them a good IT consultant. An IT consultant that you choose to work with must be able to multitask and thrive on the numerous and ceaseless problems, crises, and fires that arise when supporting your business.



Open Communication

You must be able to build a solid rapport with your IT consultant and have them truly listen to and understand your needs. Make sure your IT consultant asks relevant questions to gather more information and is able to set clear expectations from the beginning of the engagement.

"...a consultant provides an objective, educated point of view to help organizations perform better in ways that the business might not be able to realize by relying on their own efforts."

Our Partnership

At Immense Networks, we want to help our clients turn IT from a constraint to their biggest asset. By inspiring a culture of curiosity and excitement out of what IT can do for you, our IT consultants will work hard to make sure your business get the most value out of your technology investments.

Reach out to us today, and we'll guide you through your tech challenges with ease.



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