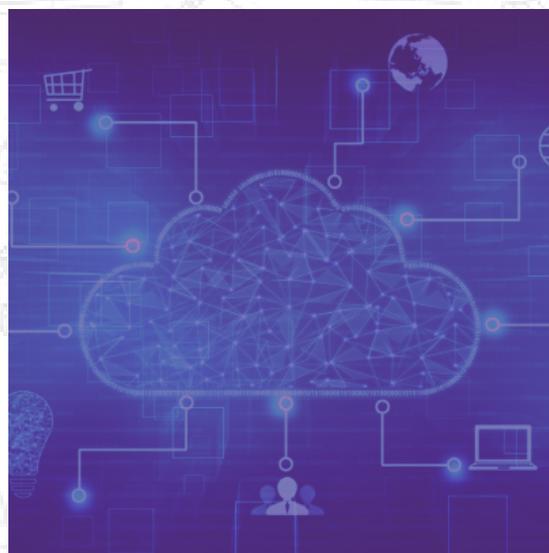
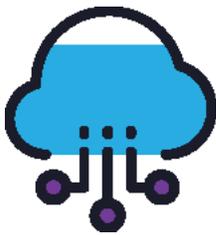


5 Things Cloud Computing Can do for Your Business



5 Things Cloud Computing Can do for Your Business

Companies of all shapes and sizes are rapidly searching for a new home in the cloud. But why are companies so eager to transition to cloud computing? Because. The benefits are simply too great to pass up.



“85 percent of enterprises have a multi-cloud strategy.”

- [RIGHTSCALE](#)

1 Trim the fat.

When it comes to cloud computing, less really is more. Since all your data is stored and managed in the cloud, you can reduce (if not eliminate) your need for onsite hardware. And you know what this means... With less hardware, you'll experience fewer hassles, use less energy, and be responsible for less upkeep. All in all, that spells out a good time.



“With cloud computing, companies can reduce the size of their own data centers — or eliminate their data center footprint altogether.”

- [SKYHIGH NETWORKS](#)

2 Go wherever.

Life exists outside that weekday shelter you call an office, and the cloud gets this. With the cloud, you receive instant, geographically unrestricted access to your data and mission-critical business applications. Because of this, you can work outside the office as if you were inside the office - whether you're down the street, across the world, or laying in bed. This level of mobility allows you to maximize opportunities, improve productivity, and customize workflows.



23% of SMBs using cloud services consider access to files as a top priority.

- [CLUTCH](#)

3 Back it up.

Whether a new string of ransomware snatches up your data or an unexpected power failure crashes your hard drive, it's always nice to have a backup of your data. And with the cloud, this backup is built in. At this point, your data is no longer tied to a physical server in your building. It's all stored up in the cloud, [which makes recovery](#) more affordable, easier to manage, and simpler to achieve.



“64% of enterprises consider cloud infrastructure a more secure alternative to legacy systems.”

- [CLUTCH](#)

4 Stay relevant.

Nothing tops that new software smell, and with the cloud, this smell is a frequent one. Software updates are automatic and simply part of the package. In other words, you'll always have the latest, greatest version of the software you use - which means you'll benefit from improved capabilities, fewer vulnerabilities, and a larger competitive edge.



“Cloud services give enterprises a competitive advantage by providing the most innovative technology available.”

- [IBM](#)

5 Save that money.

If the cloud is good for anything, it'd have to be its over-the-top ability to save a company money, and this goes for any company - large, small, or in-between. With the cloud, you only pay for what you need; you require less physical hardware, and in most cases, you eliminate the expense of licensing and renewing software. At the end of the day, this all boils down to a huge chunk of change you can take and invest elsewhere in your business.



44% of cloud users cite overall cost reduction as a dominating factor.

- [GARTNER](#)

How can we help you?

At Immense Networks, we have decades of combined experience providing IT services and support to local companies. We've helped a variety of businesses transition to a custom-built cloud platform, and we'd love to help you, too. If you want to know more about our cloud solution or if you simply want to learn more about the benefits of cloud computing, then [give us a call today](#). We'd love to talk.



“41% of businesses are planning to increase their investment in Cloud technologies.”

- [TECHTARGET](#)



10988 N. Harrells Ferry Rd., Suite 7
Baton Rouge, LA 70816
(225) 754-9005
immense.net

